

CONGRATULATIONS!

You are part of our expedition team this year and will join us on
an adventurous trek through West Nepal!

The great thing of this trip is that by going, you support the set up of a trauma
recovery centre in Nepal and help the most vulnerable and poorest people
receive the treatment they need!

So, time for some fundraising! We have put together in here some suggestions
and tips to raise money for this important cause!

TREK NEPAL 2011

**4TH NOVEMBER TILL
13TH OF NOVEMBER**



Thank you for choosing to raise funds for Inspired By People's partnering organisation Kopila Nepal!

We have tried our best to put together suggestions, advice and ideas that you can use to organise your own fundraising events and activities. But of course you should trust your own instinct, mix it all up and organise something you feel happy with!

The bigger the better! Throw a party, a bbq or organise a fair!

Besides the activities that can raise quite a bit of money a lot of people raise a fair amount through sponsorship from friends, family and other contacts. Don't forget your boss! In many cases companies match funding so it's worth asking!

Don't forget: people like to know what they support and will easily give more when they understand that the money they spend will go to a good cause and not to support you on a holiday! Also for you it will be easier to ask for money knowing it is for this cause and not for yourself!

Tip: you can promise your sponsors that you will bring back a photo or film documentary from your challenging trek!

Time to make a start! But how? Have a look at the information in this pack and hopefully this will inspire you and motivate you to set up some successful fundraising activities.

Don't hesitate to contact us in the meanwhile for questions or an update! We are always here to encourage you and keep you in a positive mood!

Best wishes,

The team

inspired
by people

Fundraising

Part of the fee of your trip will be paid for by yourself and part of it (a minimum of £1500) will have to be raised by you through organising your own fundraising activities and by gathering sponsors that are interested in supporting you on this challenging trek. Because it will be a challenge!

Our project in Nepal needs another £25,500 to be set up. Wouldn't it be great if we could raise this amount among the participants? So please give it all you've got and make it happen!

Step 1

- **Matching funds:** Many employers/businesses will match gifts raised by their employees or customers. Ask your employer to support your efforts, and notify fellow employees of the opportunity to maximize their giving.

Step 2

- **Sponsorship request:** Create a Justgiving page for Inspired By People (<http://www.justgiving.com/fundraising-page/Creation/raise-money-home.aspx>). Send a nice email out to your friends and family and ask them to sponsor you on this challenging trek by donating to your justgiving page. Let them know that 100% of the money that we receive from sponsorship will go to the project in Nepal. Perhaps you can write a little bit about the project, who it supports and the fact that you will go there and visit the project area yourself.

Step 3

Get creative and organise some fundraising activities:

- **Give it Up:** Choose something you want to give up (smoking, swearing, coffee, junk food, chocolate). Add a specified amount of money to a jar each time you participate in that activity. Get your colleagues to join in.
- **Chocolate tasting party:** get a selection of chocolates donated or purchase them at wholesale, then hold a tasting party. Charge admission.
- **Art Donations:** Get artists you know or yourself to make and donate a series of art works, organise an exhibition and auction them with the proceeds going to Inspired By People (Nepal project).

- **Garage/ebay sale:** get all your unwanted stuff out, as you know you have too much anyway, and get your friends and neighbors to do the same thing and sell it all in a garage/ebay sale.
- **Organise a gig:** do you have talented friends, have you got a talent yourself, then get them together and set up a show. Arrange a free venue, get a sponsor for the leaflets or email out the invites and charge a fee for it.
- **Door to door:** be brave and go door to door to collect money for the good cause.
- **Sell on e-bay:** instead of a garage sale you can sell some things on e-bay.
- **Baking sale:** Get a group together and bake some cookies, cupcakes, cakes and hold a bake sale. Wrap them up and go door to door selling them. Do include an ingredient list on your goodies as some people have allergies.
- **Organise a karaoke night:** Charge admission and have a fun night!
- **Photography contest:** Select a topic and have people pay an entry fee to submit original photographs or videos. Ask local professionals to judge the entries and choose a winner.
- **Movie night:** host a movie night at your house, charge for the snacks and take donations.
- **Pancake breakfast:** Set up a couple of tables at a fair and sell pancakes or accept donations for Inspired By People.
- **Nepal night:** dinner, music, dance in style of Nepal. Ask participants to bring some type of food from Nepal and ask admission or sell the food.
- **Summer Garden party:** Its summer and if you have a garden then make good use of it and organize a garden party for your friends and contacts. Ask for donations, admission.
- **Gym challenge:** Challenge yourself and set yourself a fitness target. Get people to donate when you reach your target! Hey, you need to be fit before the trek anyway! ☺
- **Create a competition:** x-factor, come dine with me, the apprentice, strictly come dancing, Britain's got talent, who wants to be a millionaire... shall we continue???
- **Comedy night:** have some funny friends or do you know a few jokes yourself? Organise a comedy night and charge admission.

- **Car wash:** Go around the neighborhood with a few friends and offer a car wash in return for a donation.
- **Get your school involved:** Do something extra curricular or organize a cake sale, concert, play and raise money!
- **Make cards:** sell cards that you made yourself.
- **70's party:** throw a 70's party, have a dress code, get a DJ in for free and find a free location with a sound system, charge admission!
- **Salsa party:** Of course who doesn't dance salsa these days? Get your friends on the dance floor and charge admission!

There are also some interesting websites that can help you generate more sponsorship:

- <http://www.sponsume.com/getting-started>
- <http://www.madtube.org/index.php>
- <http://www.thegivingmachine.co.uk/>
- <http://fundraisers.everyclick.com/>

A few extra tips

- **Plan your activity well!** Make sure you have everything organised and have thought of alternatives for outdoor activities in case it rains before you send out any invitations.
- Make sure that you **maximise your supporters** by asking everybody you know to spread the word. Email your contacts and let them know what you are doing, send a facebook message, twitter, upload on youtube, advertise it.

- **Minimise your outgoings** by asking for free venues, get equipment, food and drinks donated or borrowed (check if you need a license), get free performers, ask local companies to donate prizes to auction or raffle.
- **Maximise your fundraising activities** by charging for tickets, sell or auction donated items, organise competitions, etc.
- **Be positive and enthusiastic**, people will like to give more to those that show enthusiasm and belief in what it is they are raising the money for.
- **Health and Safety** is important when organising events and it is your responsibility. So do make sure that your event is safe and complies with any relevant authorities.
- **Don't forget to have fun!** You will go to Nepal soon... keep it in mind and have fun along the way!

Thank you and Good Luck!

Thank you so much for raising funds for Inspired By People. We are looking forward to hearing about your fundraising successes!

If you have any other questions or would like to share some photos of your events please email Anniek!

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